



# GAMMA SIGMA ALPHA

Giving Fraternity and Sorority Students Something To Brag About



## ADVERTISE WITH GAMMA SIGMA ALPHA

Promoting your company and brands with Gamma Sigma Alpha, a leading honor society for fraternity and sorority members, provides access to a targeted market of high-performing University and/or college students. These unique placements give your company the attention it deserves. Secure your ad today!

### Video Promotion: \$1,500

Perfect for a demonstration/testimonial/product endorsement and promoted on GSA's Facebook page or Website for a 60-day period.

### Sponsored Social Media Graphic Ad: \$500

Image is posted on the GSA's social media timeline indefinitely and linked back to the web page of your choice. Company can choose to have ad on *Facebook, LinkedIn, or Twitter*.

### Banner Ad on Website: \$500

Post your logo or special announcement on GSA's website for 30-days for all website visitors to learn about your company/product. (200px x 200px)

### Banner on e-Newsletter: \$400

Get your message in front of GSA members by advertising on a banner ad in our e-newsletter. Only twelve opportunities available per year. (600px x 92px)

*NOTE: All graphics must be provided print or web-ready.*

### Email Campaign: \$350

Get your message out to GSA's membership and community database in a timely fashion.



Call (844) 705-3291 or visit [gammasiswaalpha.org](http://gammasiswaalpha.org).