



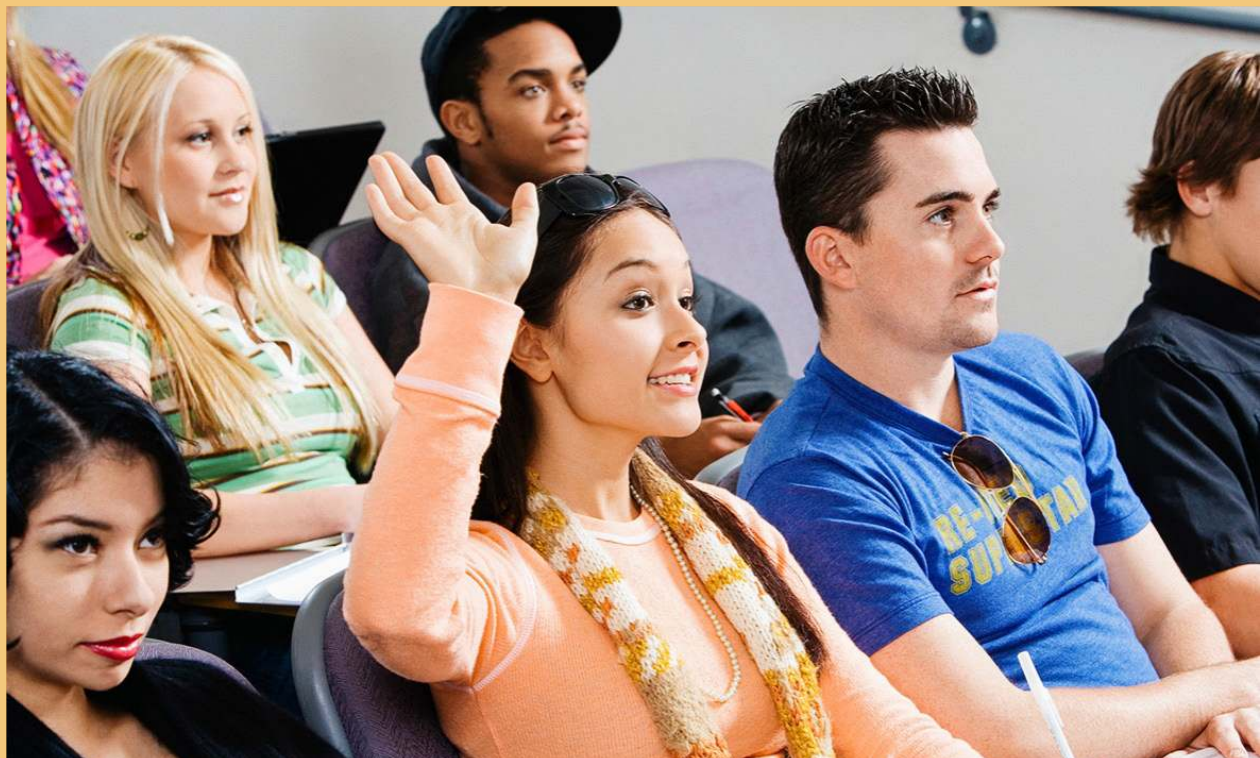
GAMMA SIGMA ALPHA

Giving Fraternity and Sorority Students Something To Brag About



Gamma Sigma Alpha

Annual Corporate Partner Opportunities



www.gammasigmaalpha.org

GREAT INVESTMENT

Gamma Sigma Alpha is today's premier honor society for fraternity and sorority members across the United States. Our members have over a 3.5 GPA and are initiated during their Junior or Senior undergraduate years. Gamma Sigma Alpha (GSA) offers companies the opportunity to market their programs, services, and career opportunities to this high-achieving, target market of students through its Annual

Corporate Partner Program. GSA's members are a diverse and dynamic group of individuals. GSA also boasts an outstanding national membership with over 235 chartered chapters. Take advantage of the opportunities to enhance your company's visibility, maximize your company's brand(s), expand sales, and obtain new customers by demonstrating your support of academic excellence and the fraternity/sorority community. *To become a GSA Corporate Partner today, call us, at (844) 705-3291.*



CORPORATE PARTNER OPPORTUNITIES

Platinum Partner - \$10,000 +

Enjoy prominent visibility as a Platinum Partner with Gamma Sigma Alpha. Benefits as a Platinum Partner include:

- Logo and website link prominently displayed on GSA website for a full year
- Four (4) promotional emails that will be distributed to GSA email database within a twelve-month period
- Verbal Recognition as a GSA Platinum Sponsor at all GSA-hosted events and presentations *(including regional conferences)*
- Inclusion of marketing materials at the GSA Exhibit Booth at the Annual Meeting of the Association of Fraternity/Sorority Advisors
- Three Banner Ads included in GSA's monthly e-newsletter (600 px x 120 px)
- Ability to write two articles/columns (limited to 250 – 300 words) for monthly e-newsletter within a twelve-month period
- Banner ad on GSA website for a twelve-month period



Gold Partner – \$7,500

Spotlight your company as a supporter of academic excellence in the fraternity and sorority community by supporting as a Gold Partner. Benefits as a Gold Partner include:

- Logo and website link prominently displayed on website
- Three (3) promotional emails that will be distributed to GSA email database within a twelve-month period
- Verbal Recognition as a GSA Gold Sponsor at all GSA-hosted events and presentations *(including regional conferences)*
- Two Banner Ads included in GSA's monthly e-newsletter (600 px x 120 px) within a twelve-month period
- Ability to write one article/column (limited to 250 – 300 words) for monthly e-newsletter within a twelve-month period
- Banner ad on GSA website for a three-month period

CORPORATE PARTNER OPPORTUNITIES CONTINUED

Silver Partner – \$5,000

Promote your company while supporting students who demonstrate academic excellence by serving as a Silver Partner. Silver Partner benefits include:

- Listing on GSA website as a Silver Partner and link to company website
- Verbal Recognition as a GSA Silver Sponsor at all GSA-hosted events and presentations (including regional conferences)
- Two (2) promotional emails that will be distributed to GSA email database within a twelve-month period
- Banner ad on GSA website for a 30-day period



Bronze Partner - \$2,500

- Listing on GSA website as a Bronze Partner and link to company website
- Verbal Recognition as a GSA Bronze Sponsor at all GSA-hosted events and presentations (including regional conferences)
- One (1) promotional email that will be distributed to GSA email database within a twelve-month period
- 20% discount on all Advertising Opportunities made available by GSA

Please contact the GSA Executive Office with any questions and/or to discuss these great opportunities. We can be reached at (844) 705-3291 or via email at director@gammasigmaalpha.org

Be a Supporter of Gamma Sigma Alpha!
Become a Corporate Partner today at www.gammasigmaalpha.org.



**ACHIEVE YOUR MARKETING GOALS
WITH GSA**

**From social media to email blasts, select
the opportunities to enhance your
organization's visibility.**