



GAMMA SIGMA ALPHA Awareness Week



Gamma Sigma Alpha National Greek Honor Society (GSA) recommends hosting an Awareness Week on your campus during the Fall (October – early November) and Spring (February – March) Semesters. Hosting a GSA Awareness Week will allow you to showcase GSA on your campus, foster participation and engagement with your current chapter members, and increase interest with potential members.

We recommend each day of the week be dedicated to a Gamma Sigma Alpha Value. Check out suggested activities for each day below.

Make sure to use the hashtag [#GSAawarenessweek](#) to showcase your chapter's activities on social media and to see what other chapters across the country are doing.

MONDAY

Values: Academic Engagement and Congruence

Activity Suggestion: Study Tips

Have your chapter scholars suggest their best study tips. These can be published in a newsletter, put in your school newspaper, posted on your chapter Facebook or Twitter, and handed out to students across your campus.

TUESDAY

Value: Knowledge

Activity Suggestion: Professor Appreciation

Who better promotes and advances academic excellence than professors? Select professor(s) who you feel are best at promoting and facilitating intellectual capacity for their students. Recognize these professors in some way (newspaper, social media, small ceremony, recognition in individual classes, notes/certificates of appreciation, small gifts, certificates, etc.)

WEDNESDAY

Value: Recognition

Activity Suggestion: Student Recognition

Publish statistics about your Greek students and their academic success (even make mention of how many Greeks have over a 3.5 GPA on your campus). Consider highlighting a few individuals who deserve recognition. Highlight your chapter officers and leaders for their hard work, leadership, and dedication.

THURSDAY

Value: Excellence

Activity Suggestion: GSA Initiation

Academic excellence takes time, effort, and dedication. Host your GSA Initiation during the Awareness Week. Also consider hosting a separate study-a-thon and reward your chapter scholars and other students with some study treats (coffee, hot chocolate, cookies, etc.). Perhaps your chapter could also co-host a program with career services or academic support services.

FRIDAY

Values: Inclusion and Relationships

Activity Suggestion: Cultural Outing

Have some chapter bonding and get off campus for an event. Go to a play, movie, museum, art exhibit, or a historical monument. Exposure to new places, events, and experiences leads to further personal development and growth.

For further ideas, feel free to contact our National Office at director@gammasigmaalpha.org. Also keep in mind that GSA offers Chapter Programming Grants. More information is available on these grants at www.GammaSigmaAlpha.org.

Be sure to schedule your GSA Awareness Week today!